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Adventure Architects Travel & Adventure Photography

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For Immediate Release
RE: Border-to-Border

Border To Border Overlanding the Great American Wild West

June 2009, the American West: Nowhere has the quest for adventure been more clearly defined than in the American West. From the early days of Lewis and Clark, the Wild West has captured the minds and imaginations of everyone from early French trappers and the 49'ers, to the likes of two guys named Smith & Wesson.

This summer, June 2009, Chris Collard, internationally published photojournalist and owner of *Adventure Architects*, will be carrying on the American spirit of exploration. Driving a prototype Jeep Overland Wrangler, he and Blue Ribbon Ambassador Del Albright will embark from on an epic Border-to-Border all-dirt trek. From the steel bars of the international US/Mexico border fence near the Algodones Sand Dunes, they'll head north until they run into the single-strand barbed wire demarcation of Canada.

The expedition will pass through five states and a dozen National Forests enroute to Canada. When the dust settles, the team will have crossed Death Valley, Panamint Range, Owens Valley, the Wild West town of Bodie, the expanses of ghost-town peppered Nevada, followed the tracks of the Applegate Lassen Immigrant Trail and the Oregon Backcountry Trail, and covered approximately 2000 miles.

Border-to-Border is in part sponsored by: Jeep, Mopar, American Expedition Vehicles, ARB, Warn Industries, BFGoodrich, EQUIPT Expedition Outfitters, Expedition One, SPOT Global Tracking, and JEEPCAMPING.COM. For additional information or to become a sponsor, contact Chris Collard (916-952-3630: chris@adventurearchitects.com) or Del Albright (209-304-7693: jeepndel@goldrush.com)



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