

Contact: Kurt Schneider
E-mail: kurt@kurtuleas.com

January 5, 2011

**The 4405 “land-use buggy” races for access at the famed King of the Hammers race.
Driver Travis Carpenter asks people to “Pledge per mile made”**

For the second year in a row, Rock Zombie 4x4 club member Travis Carpenter of the 4405 “land-use” team is racing in the famed King of the Hammers off-road race on February 11th to generate funds for land-use. Held by HammerKing Productions (www.kingofthehammers.com) and billed as the toughest off-road competition in the United States, the King of the Hammers is a mix of desert racing and hardcore rock crawling. The grueling 120 mile long course is split into two laps, and many competitors are not even able to finish the race. In only its 5th year, attendance at the race is expected to draw well over 30,000 people to the southern California desert.

The 4405 “Land-use” team is asking people to make a “Pledge per mile made” by Travis Carpenter to the Blue Ribbon Coalition. Individuals and companies may make a pledge at www.sharetrails.org/4405. The amount of the final donations will depend on how far Travis is able to travel in the event. A flat rate may also be pledged.

With the Blue Ribbon Coalition working nation wide to preserve access to motorized use on public lands, this race-a-thon comes at a key time when funds are sorely needed.

In 2010, the 4405 “land-use” team (www.ovrocksports.com) raised nearly \$20,000 during the race-a-thon, which included major donations from the Tin Benders 4x4 club and 4Wheel Parts.

The iconic 4405 “land-use” buggy competes in off-road races and events such as the Best in the Desert and the Ultra4 series. Its mission is to raise awareness of land-use issues, promote responsible OHV recreation, trail stewardship and trail awareness. Often seen on display at businesses, events and parades, the 4405 is also used to raise funds for land-use organizations.

In 2010 the 4405 “Land-use” buggy was completely lost in a structure fire, but with the help of individuals and companies as sponsors, the vehicle is being rebuilt in order to race once again in the King of the Hammers. Major sponsors of the 4405 “land-use” team include: Fishmouth Fabworks, Artec, Pacific Fabrication, BF Goodrich, CRAWL Magazine, Hooker Harnesses, Raceline Wheels, Performace Steering Components, Reid racing, Ruffstuff Specialties, Pirate4x4.com, Wrapconcept.com, 4130 Clothing, Blue Torch Fabworks, The Rock Zombies4x4 club, Yukon Gear and Axle, PRP Seats, Bulldog Winch and Heavy Metal Concepts.

Please make a pledge today: www.sharetrails.org/4405

#

If you would like more information on this topic, or to schedule an interview with Kurt Schneider, Please call 925-202-9246 or e-mail Kurt at Kurt@kurtuleas.com